

**MINUTES
TOWN BEAUTIFICATION COMMITTEE
FEBRUARY 5, 2020
CHESHIRE TOWN HALL
ROOM 207**

PRESENT: Bonaminio, Archibald, Presnick-Lyon, Meyerjack, Fischer and Dillman

ABSENT: Colacrai

STAFF: Gerald L. Sitko, Economic Development Coordinator

CALL TO ORDER

Chairman Bonaminio called the meeting to order at 8:03 a.m.

ROLL CALL AND DETERMINATION OF QUORUM

A quorum was determined.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited.

ELECTION OF OFFICERS

A motion was made by Ms. Dillman to re-elect the current slate of officers. The motion was seconded by Mr. Meyerjack. All were in favor. The slate of officers are: William Bonaminio, Chairman; Patricia Archibald, Vice Chairperson; Jane Presnick-Lyon, Secretary.

COUNCIL LIASION

Mr. Jim Jinks, liaison representative from the Cheshire Town Council, was introduced to the committee.

APPROVAL OF MINUTES

A motion was made by Ms. Archibald to accept the minutes of the January 8, 2020 meeting with one correction. That correction being on page 3 at the end of the first paragraph. The sentence should read "Ms. Dillman would like to develop a format and draft a possible schedule for the year." The motion was seconded by Ms. Dillman. All were in favor. The minutes were approved as amended.

BUSINESS

Sign Permit Applications

Mr. Robert Kuszpa of Sign Pro Inc. attended the meeting this morning to present three applications for signs to be approved.

- 1) Confidia Health Institute, 530 West Main Street, Cheshire. The sign will be an illuminated wall sign constructed of aluminum with acrylic face. The colors will be blue, white and light blue and front lit. The dimensions are 12" by 180".
- 2) Hanwha Aerospace USA, 500 Knotter Drive, Cheshire. Hanwha occupies the former Pratt & Whitney building. The application is for a 318.25 sq. ft. flat panel wall sign constructed of aluminum frame with vinyl and polyester. The colors will be black, white and orange and will not be illuminated.
- 3) All Seasons Landscaping, 120 Commerce Court, Cheshire. The application is for a 36.11 sq. ft. wall sign. The colors will be black and red during the day and red and white during the night. It will be constructed of aluminum with acrylic faces. This company came to Cheshire from Newington.

Ms. Archibald made a motion to approve all three applications as presented. The motion was seconded by Ms. Presnick-Lyon. All were in agreement.

Planters

Ms. Archibald reported that the red bows are gone from the planters and the greens are look OK. It was also noted that Abilities Without Boundaries has a new assisted employment person. Her name is Sarah Santone.

Adopt-a-Spot

Mr. Sitko said that everything is dormant now. Letters to the participants will be going out next month.

Awards

Ms. Dillman told the committee that the Lucite plaque shown at the last meeting would not be appropriate for both the Adopt-a-Spot program and the TBC awards. She felt that the mugs would be better for the Adopt-a-Spot program participants and she told the committee what would be printed on them. Mr. Sitko said that he felt that it would be nice to include flowers with the awards and said he would be willing to coordinate. Several members were willing to distribute the awards.

Mr. Sitko then explained how the program works to Mr. Jinks. Mr. Jinks then asked how someone would get to be part of the Adopt-a-Spot program and Mr. Sitko told him that it was done by lottery some years ago and the TBC works off the list of the interested organizations and businesses.

Work Plan 2020

Looking ahead to 2020, the committee would like to replace damaged or downed Bradford Pear Trees, develop and implement a communications plan and look into the possibility of engaging a horticulture student for the summer to work in Public Works.

The committee would also like to continue the Arbor Day program, finding notable trees and tying green ribbons around the trees. Ms. Dillman suggested that perhaps a "tree of the month" could be implemented and pictures of it could be taken with information on the type of tree. This would be a good press release. Ms. Archibald then asked if anyone knew where the committee could plant trees on West Main Street and elsewhere. Mr. Bonaminio suggested a type of Cherry tree or Beech tree and said he would like to devise a planting plan.

Chamber of Commerce Home and Garden Show

Mr. Sitko reminded the committee that the Home and Garden show will be held at Cheshire High School on March 28 and asked the members if they planned on participating again this year. The answer was affirmative and would be at the same level as last year. Ms. Archibald suggested that sign ups should be in 2 hour blocks. Mr. Sitko said he would notify the chamber of the participation. Mr. Bonaminio and Ms. Dillman then suggested different types of plants to be given away to visitors. Mr. Bonaminio thought pansies were a good idea and succulents were suggested by Ms. Dillman. Mr. Sitko said the cost to participate is \$150.00.

Liaison Report

Mr. Jinks was told that the committee was in need of at least two more members but they had to be appointed by the town council. He said he would look into it.

ADJOURNMENT

A motion to adjourn was made by Ms. Presnick-Lyon and seconded by Ms. Dillman. All were in favor.

The meeting ended at 8:45 a.m.

Attest:

Patricia W. Kuzmak, clerk
Town Beautification Committee