

**MINUTES
TOWN BEAUTIFICATION COMMITTEE
SEPTEMBER 5, 2012
CHESHIRE TOWN HALL
ROOM 207**

PRESENT: Bonaminio, Linder, Presnick-Lyon, O'Donnell,
Meyerjack, Cacace, Dillman and Archibald

ABSENT: Voelker

STAFF: Gerald L. Sitko, Economic Development Coordinator

CALL TO ORDER

Chairman Bonaminio called the meeting to order at 7: 32 a.m.

DETERMINATION OF QUORUM

A quorum was present.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited by those in attendance.

APPROVAL OF MINUTES

A motion was made by Mr. Meyerjack to accept the minutes of the August 1, 2012 meeting. The motion was seconded by Mr. O'Donnell. All were in favor.

COMMUNICATIONS

Mr. Sitko referred to a memo in the packet regarding a list of TBC Awards suggestions.

Also, in the packet was a copy of a letter from Mr. John White concerning the Boy Scout Troop 90 and their care tending to the barrels throughout town. He praised the troop and also listed the other many things they do to enhance the beauty in town.

OLD BUSINESS

Barrels

Ms. Archibald suggested that since the barrels are currently looking rather well, we leave them as is and make the next planting the greens for the holidays. The exception would be if a barrel or two does not look presentable, then the contents would be replaced with mums.

West Main Street Commercial Area

Mr. Sitko explained to the committee that the West Main Street area is coming to an end, but there is still some work to be done. The planters will be arriving soon to enhance the area and after they are planted, the Boy Scouts will once again have the task of keeping them watered.

TBC Awards

Mr. Bonaminio said that he noticed that the Calcagni Building and the Law Office of Kevin Hecht looked very attractive. Ms. Dillman suggested Lucinda's on West Main Street, Drazen Orchards, The Vic House and Cheshire Nursery. These are good suggestions and will be considered for an award.

Street Trees

The committee currently has a small list of areas where trees are to be planted. Mr. Linder thought perhaps the area near the pool would be good. Mr. O'Donnell said he would check it out. He also told the committee that Parks & Recreation is still working on the plan to enable someone to donate a tree in someone's memory instead of benches. This donation will also help the beautification committee with costs of new trees.

Ms. Archibald felt that this fall would be a good time to begin planting the trees on Route 10. Mr. Bonaminio again suggested the area in front of the bowling alley, but was told that approval was needed from the property owner.

After viewing some pictures that Ms. Dillman had taken at the intersection of Country Club Road and Route 10, the committee determined that there were several dead trees that had to be removed. Mr. O'Donnell said he would check on having them removed either by Public Works or a tree company.

Adopt-a-Spot

Ms. Cacace brought pictures of the various "spots" for the committee to view. Of all the areas shown, three stood out to be more outstanding than the others. The three best ones were: Exit Ramp off 691, Yellow House and South End Fire House. All entries will be reviewed at the next meeting. A winner will be voted on and will receive a blue ribbon. Ms. Archibald also asked

about “spots” for next year and thought it would be a good idea to get more growers involved. She said that Cheshire Nursery was interested.

NEW BUSINESS

Sign Reviews

Stop & Shop – 490 West Main Street – Gas Station

Ms. Christina Moreau of Agnoli Sign, Springfield, MA came before the committee this morning to explain the proposed signage. The gas station will be located on West Main Street and will be operated by Stop & Shop. The sign will be fixed on the front (cap side) of the canopy facing West Main Street and will be non-illuminated PVC letters. It will be the corporate logo and the corporate colors of eggplant, red, green and yellow. The gas sign nearer the road will be aluminum, purple in color and internally illuminated.

Motion: made by Mr. Meyerjack and seconded by Mr. O’Donnell

A motion is made that the sign be approved by the committee with the stipulation that there are plantings placed at the base of the sign and not to exceed three feet in height.

All approved.

Plan Reviews

There were no plan reviews.

Liaison Reports

Parks & Recreation

Mr. O’Donnell reported that the final concert will be at Bartlem Park this week. They have been rained out twice. He also noted that the Fall Festival will be held this weekend also at Bartlem Park.

Discussion:

Ms. Archibald noted that the sign at the Cheshire Senior Center is in need of painting and asked who would be in charge of doing it. Ms. Cacace then said that she noticed that the safety signs in town are also in need of staining. Public Works will be notified and asked to do the work.

Ms. Cacace said that an e-mail was sent to Mr. Kehoss regarding the wire signs throughout town and noted that some of them have been removed, but it is a never-ending battle.

ADJOURNMENT

A motion was made to adjourn by Mr. O'Donnell and seconded by Ms. Presnick-Lyon.

The meeting ended at 8:24 a.m.

Attest:

Patricia W. Kuzmak, clerk
Town Beautification Committee