Youth Services Committee Video Sub Committee  
January 11, 2010 Minutes

Attendance: C. Quinit, S. Nag, J. Garner  
Staff: S. Bogdanski Bourdon  
Guests: J. Sheehan and J. Borak

C. Quinit called the meeting to order at 7:03pm and S. Nag lead the group in the Pledge of Allegiance.

**Determination of Video Title:** The committee had a short discussion regarding the budget and the Muppet for the video. J. Sheehan and J. Borak reviewed the video concepts with the committee. The title for the video will be **Just Like You: The Jimmy Harper Story.** C. Quinit will contact the Chair of the Youth Services Committee to invite J. Sheehan and J. Borak to the next full committee meeting to present video plan details.

**Ideas for Statistics:** S. Bourdon will compile some communication tips and websites for J. Sheehan and J. Borak to use in the video regarding the survey stats and tips for parents. S. Bourdon will also send them documents regarding payment.

**Other Ideas:** The committee discussed ways to promote the video and the event including t shirts, ads in the paper, lawn signs and a billboard. S. Bourdon would look into the costs and if there is another entity in town who may like to co sponsor some of the promotions. J. Sheehan and J. Borak have already thought about a media campaign and slogans for the campaign. Work on this aspect will be done at future meetings. The first draft of the video script will be January 25th. The subcommittee will reconvene on February 1st to do a read through and make changes. Filming will start immediately after.

Meeting adjourned 7:59pm.

Respectfully Submitted,

Sarah Bogdanski Bourdon